

Got What It Takes?

Reality



Behind Every Talented Teen is a Dedicated and Obsessed Mother!

Synopsis

Got What It Takes? is a musical reality talent show celebrating the extraordinary talents of teenage musicians and the dramatic reality of the mothers behind these young stars.

The series features mothers and their talented teenagers as they undertake challenges in a musical boot-camp, learning about a different part of the music industry in each episode.

The twist? There can only be one winner...and it's the mother's who decide!

Originally produced by Media Factory as **Mom Made Me A Star** for Prima TV, this is the first Romanian format to be commissioned in the UK.



Key Selling Points

- Season 1 was ranked as **#16 on BBC iPlayer of ALL BBC shows**. Singing master-classes reached **+35,000 views** on YouTube during the ten-part series.
- **Season 2** premiered in **Spring 2017** on **CBBC** and **continued to be an audience favourite and social media sensation**.
- Season 3 debuted in 2018 with surprise star former **Spice Girl, Geri Halliwell** and is **topping the time slot average** during the season to date.
- An **intimate** look at the parent-child relationship, singers will be based between the ages of 13 and 19 as teenagers have the **most intense relationships** with their parents.
- Weekly visits from **music celebrities** will teach the teens the reality of what their job involves – it's not just parties and fun but exhausting and life changing. Throughout the series the teenagers are taught to perform songs by A-list celebs such as **Adele, Justin Bieber, Imagine Dragons, Sia** and **Jessie J**.
- Full of **emotion** and **information**, this singing contest is one of a kind.